

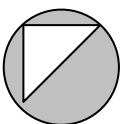
COMMUNITY SUMMIT 2011

SUMMARY REPORT

***Mayor and
City Council***



***Peoria, Illinois
September 2011***



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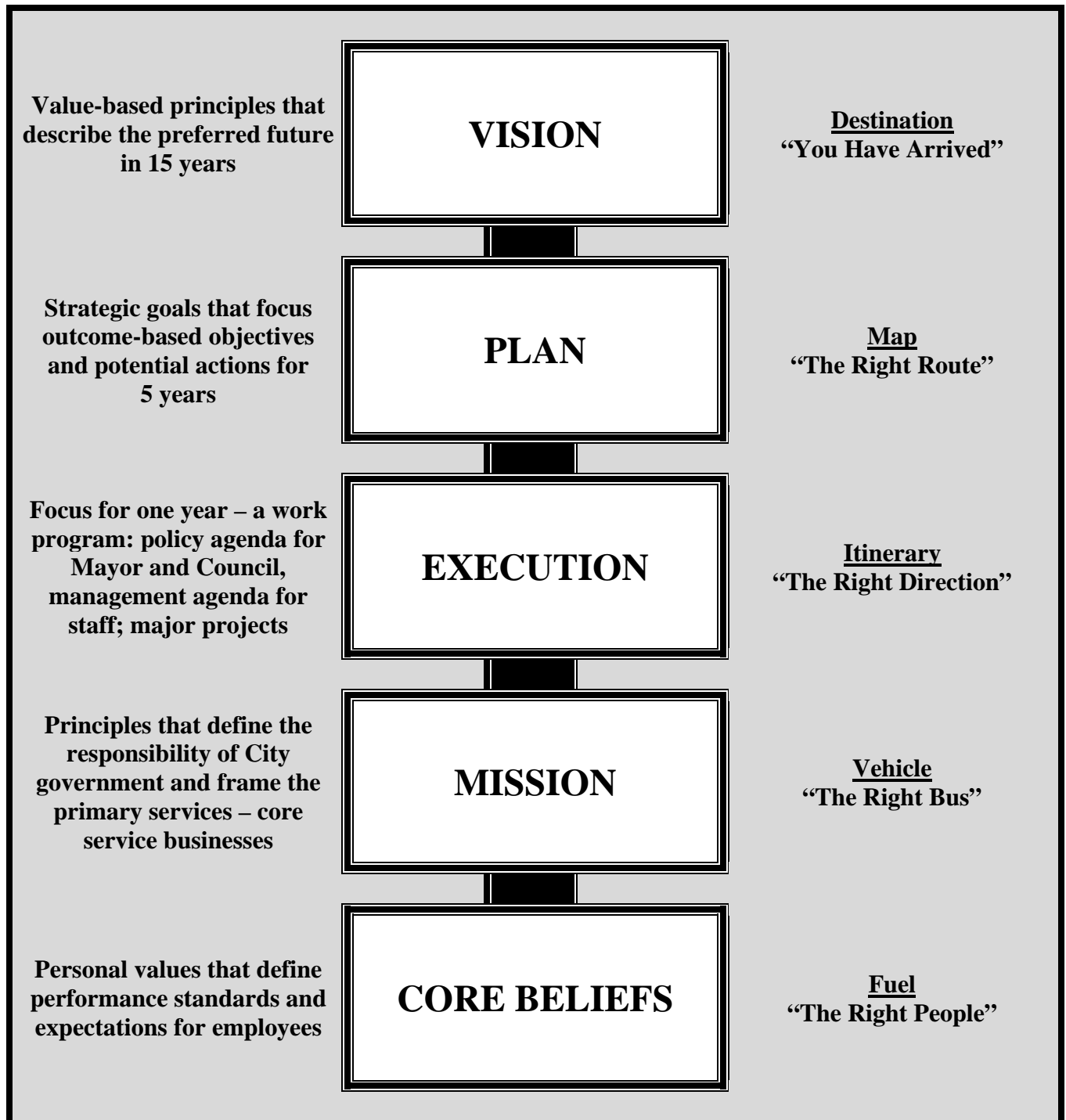
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SECTION 1

STRATEGIC PLANNING FOR THE CITY OF PEORIA

STRATEGIC PLANNING MODEL



New Realities for Peoria: Positioning the City for Growth

Key Factors for the Resurgence of the Heartland

- * Affordability: Land for Economic Development and Housing**
- * Family Values with Social Tolerance**
- * Quality Education**
- * Short Commute Times: 10-15 Minutes**
- * Personal Livability: Safety and Amenities**
- * Willingness for Creative Public-Private Partnerships**
- * Infrastructure Capacity for Future Development/Redevelopment**

SECTION 2

PEORIA TODAY



City of Peoria Successes for 2010 - 2011

► Table 1

- Museum development
- * • Main Street development
- * • Extended Rock Island Trail
- * • Main Street Commons
- * • Redevelopment Westlake Shopping Center
- * • Hy-Vee opening
- PHA Development South Side
- Woodruff Vocational Training Center
- Bradley University Coliseum
- New restaurants
- Hospital improvements
- Water Street rising

► Table 2

- Museum started
- New city manager
- Maintain tax rates – c of p
- City police – crime
- City website
- Renaissance Hall – Bradley
- Glen Oak – Harrison Education Center
- Woodruff – vocation Center
- Development – New City
- 2 new medical centers – expansion
- New grocery improve stores

► **Table 3**

- Museum
- Opening of Children's Hospital
- Expansion of St. Francis
- Bass pro-shop
- Warehouse district
- Tiger 2
- Quest charter school
- District 150 building strong foundation
- New City Link buses
- Excellent City Link job
- Zoo expansion & Jr. League project
- Public works did excellent job last year
- Yellow flashing turn arrows
- South Side Mission – Non-profits going great
- United Way
- U Of I Medical School
- Spalding Pastoral Center
- Police Department & Fire Department
- Gus Macker return to Civic Center
- Bradley Campus improvements
- Main Street redesign

► **Table 4**

- * • Hospital expansion
- * • Water street evening events
- * • Warehouse district
- * • City services remaining on equal basis past five years
- Riverfront Museum
- Quest charter school
- Library expansions/remodel
- State of school address
- East Bluff TIF

► **Table 5**

- New city manager
- Museum construction
- Main Street Corridor
- City involved with schools
- Drugs, “absentee landlords, crime, image of schools
- Employment, blight, budget

► **Table 6**

- * • New libraries & renovation
- * • Great job w/census
- First Charter School
- Hiring a city manager
- Balanced 2011 budget e/no tax increases
- Completion of milestone project
- Social outlets

► **Table 7**

- * • Initiation of museum
- * • Medical expansions
- * • Better utilization of Riverfront
- * • Attractive events at Civic Center
- Libraries – new & renovated
- UICOMP Research Center (new)
- Improvements to O’Brien Field Area

► **Table 8**

- * • City Center – Sheraton Four Points
- * • Closing of water street for concerts
- * • 2011 budget
- * • Narrowing of main to Methodist Atrium
 - Main Street commons
 - Incorporation in rest of businesses & Campustown
- * • Staff cuts
- What are major successes or achievements for the City of Peoria over the past year?
 - Lower crime rate
 - Museum being built
 - Arts in education
 - Washington street grants
- Firing city manager
- Municipal band

► **Table 9**

- Gaining city manager (perceived as fiscally responsible)
- Museum project
- Caterpillar Visitors Center
- Made strides towards balancing budget
- Investigation of city/county consolidations
- Comprehensive 2011 plan
- Focus on presentation of neighborhoods

► **Table 10**

- Rock Island Trail
- Funding for the warehouse district
- New city manager
- Breaking ground on the Riverfront Museum and Water Street Improvements
- Milestone Project – 1 year
- Riverplex – 10 year anniversary
- More communication & cooperation between the city and District 150
- Two new learning community schools and a charter school
- Well managed winter/snow removal
- Opened the new airport
- Bradley university expansions & improvements

B

Major Challenges Facing the City of Peoria

► Table 1

- * • Violent crime gang residential
- * • Youth employment
- * • Quality of education
- * • Revenue loss to city
- * • Attracting businesses
- * • Public safety
- * • Infrastructure (roads & streets)
- * • Deterioration of appearance of city greenery-weeds, sidewalks, curbs
 - Need to engage youth
 - Drug culture
 - Weakened city services
 - Attracting population back to City of Peoria
 - Parks and financing
 - Cultural diversification of work force
 - Engaging “underclass”
 - Working poor, notable to take part of the great things in Peoria not connected to the city because city does not care about them. Listen to their concerns and meeting them where they are and then suggesting viable solutions it must be real communications. We (city people) don’t know how to engage.
- District 150 issues and relationship to the city
- Housing lead safe

► **Table 2**

- State income tax
- Budget positioning
- State finance problems impact
- District #150
- Park District
- Opportunities for children/recreation
- Confidence challenges
- Youth employment
- Control crime

► **Table 3**

- Growing crime
- City debt load
- Deteriorating housing stock
- Forgotten neighborhoods
- City infrastructure
- District 150 – skill gaps – as whole
- Suburban flight
- Lack of employment opportunities – need for diversified industries
- City processes to establish new businesses
- East Peoria being so attractive and amenable to new businesses
- Regionalism
- Lack of attraction options in downtown w/family environment to keep dollars in Peoria
- Neighborhood not pedestrian friendly
- Food deserts

► **Table 4**

- Budget: What to retain
- Communication between city and Neighborhood associations
- Quality education: how so we qualify this?
- State of school address public transportation

► **Table 6**

- * • Parking Downtown
- * • Crime Issue
- * • Gap in employment
- * • Hard to start business
- * • Keeping neighborhoods cohesive
- * • Lack of grocery stores downtown
- * • Relationship between city council/school board
- * • Challenge to develop warehouse district
- * • Improve ability to attract mid-upper class individuals to families
- Balancing 2012 Budget
- More Mass Transit
- Racial/economic/socio gaps in neighborhoods
- Ways to develop business on south end
- Form of electing city council members
- Reorganize City services/departments
- Balancing our social responsibilities with other municipalities

► **Table 7**

- * • Gun Crimes
- * • Drugs & Gangs
- * • Jobs & Family Stability
- * • Attractive competitive Schools
- * • Attracting and retaining the middle class
- Private Investment
- Housing Stock

► **Table 8**

- * • District 150
- * • Police Force
- * • Low population density
- * • Benefits/pensions/underfunded
- * • Crime-Drug & guns & gangs
- Springdale
- Combined sewer overflow
- Infrastructure
- Job/family structure

► **Table 10**

- Balancing the budget
- Urban poverty
- Jobs, lay-offs
- Crime
- Closing Schools
- Loss of state funding, delinquent reimbursements
- Lack of growth-population
- Inability to attract new businesses

SECTION 3

PEORIA: A GREAT PLACE TO LIVE



Why I Live In Peoria

► Table 1

- Short commute to work
- Great place to raise a family
- Affordable housing
- Good medical care
- Values can be practiced
- Lots of family activities
- 4 season climate
- Good shopping
- Opportunity for outdoor activities
- Giving/caring community
- Good transportation in & out of Peoria

► Table 2

- * • Comfortable/choice/familiar
- * • Quality of life
- * • Higher education/Bradley University, Illinois College of Medicine/choices
- * • Affordability
- Business opportunity
- Origin of birth
- Central location- convenient
- Entertainment
- Neighborhoods
- Larger town w/small town appeal
- Caring community

► **Table 3**

- * • Ease of travel in city – good size
- * • Family is here – older generations to support
 - Good city to live
 - Everything is here
 - Quality of older homes
 - Job offerings we used to have for city this size
 - Convenient to downtown
 - Born and raised lower cost of living
 - Opportunity to build opportunity
 - Young people leave – families move back/return
 - Relatively friendly
 - Lots of amenities & destination in state
 - O'Brien Field – Sport – Rock Island Trail
 - Warehouse District
 - Religion and Diversity of Religion
 - Lots of opportunities to be involved

► **Table 4**

- * • Commute time
- * • Accessibility to everything
- * • Cultural & recreational events
- * • Affordability of homes
- * • Medical facilities
 - The size of the city
 - Family
 - Job

► **Table 5**

- Central location
- Love city & small town atmosphere
- Kids recognition in media
- Like the feel and rhythm
- Friendliness, great churches
- Religious diversity
- Short commute

► **Table 6**

- Cost of living is great
- Wanted to live w/loved one
- Want urban living but not too big
- Want to live in diverse community
- Want close access to social, cultural, sport, etc. activities
- Born here and did not want to leave – close to family
- Because it is not East Peoria
- Proximity to major metropolitan areas, Chicago, St. Louis, etc.

► **Table 7**

- * • Family
- * • Affordable cost of living
- * • Economics – job
- * • Leadership opportunities, both professional and financial
- * • Wide range of entertainment
- Diversity
- Right sized

► **Table 8**

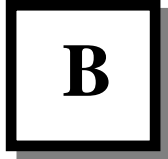
- * • Jobs – CAT, OSF
- * • Centralized urban area
- * • Affordability
- * • Financial interests
- * • Family
- * • Medical community
- * • East accessibility
 - School districts 150 & 195- (Dunlap)
 - Arts
 - Historical architecture
 - Annexed
 - Born here

► **Table 9**

- Options for civic & social interactions
- Family
- Peoria needs expertise of “Doc”, but does not acknowledge it
- Family business
- Services needed were available in Peoria
- Lifestyle-commute, economic opportunity, etc.
- Options for civic & social interactions
- Family
- Peoria needs expertise of “Doc”, but does not acknowledge it
- Family business
- Services needed were available in Peoria
- Lifestyle-commute, economic opportunity, etc.

► **Table 10**

- * • Increased pedestrian friendliness
- * • Beautification – throughout the city
- * • Improved zoning & building codes
 - More urban bike trails
 - Stabilized neighborhoods
 - Attention to air quality
 - Sustainability



What Would Make Peoria More Livable

► Table 1

- * • Reduce crime
- * • Nuisance law – code enforcement
- Traffic flow improvements
- Activities for diverse population
- Downtown residential
- Downtown infrastructure
- Good affordable housing
- Replacement of older home w/new stock
- Environmental housing
- Traffic calming

► Table 2

- * • Lower crime
- * • Integration – diversity
- * • Landlord-tenant accountability
- * • Education
- New hotel – downtown
- Portfolios
- Lighting –sidewalks, safety
- Private home ownership
- Diversity, ethnic retail choices
- Better “hook” marketing
- Incentives for home improvement uniform code enforcement

► **Table 3**

- * • Pedestrian friendly
- * • Neighborhood parks
- * • Encourage business in all areas
- * • Greener & sustainable urge recycling
- More attention to accessibility
- Walkable/planning or resources & locations
- Destinations w/activities other than retail
- Third spaces – Community Builders
- Encourage public & shared transportation options: more accessible bus stops/covered, pair arts w/stations, make them usable safe and comfortable, more noticeable
- Rebuild city center w/homes/shoppes
- Wi-Fi enables the city
- Promote technology education and understanding
- White spaces
- City support to no –profits needs to continue
- City support for the arts
- Food desert
- Service to the poor and aging communities

► **Table 4**

- * • More expanded public transportation (Sunday & north end)
- * • More vibrant downtown (retail & restaurants)
- * • Better communication from the city to the public
- Renovations for older neighborhoods
- Consistency of neighborhood standards
- Limit the hoops that one has to go through to get projects done-business & residential
- 24/7 online system called “Ask the City”
- Consistency of message from staff in various departments

► **Table 5**

- * • Improve bad neighborhoods
- * • Beautification projects
- * • More performing arts
- * • Activities for youth
- * • Enforce zoning laws
- Streetscape improvements
- Family recreational facilities
- Neighborhood centers
- Safety
- Limit Section 8 Housing in neighborhoods
- Homeowner education

► **Table 6**

- Change from punitive view of actionable work to collaborative view of action work
- Focus more on interior (in field) fill-in & development
- Ask criminals to move
- Increasing diversity w/in neighborhoods
- Continue to improve and repair infrastructure
- Improve plan and follow-through
- Complete CAT Museum, etc.
- Improve commercial development process
- Enhance improve schools
- Stabilizing the south end: owner occupancy housing, crime, business transportation
- Incentive for property owners to improve property: landlords & owner occupants

► **Table 7**

- * • More sidewalk cafes & shops
- * • Less crime
- * • Cleaner city
- * • Effective code enforcement
- * • Integrated city-county services
- More walkable areas
- Bikeable areas & paths
- General entertainment districts

► **Table 8**

- * • Reduce crime/increase safety real/perceived
- * • Business friendly (small)*
- * • Better school district
- * • Improve roads, parking
- * • Proactive code enforcement
- Limit development in outgoing areas
- Public transportation/walk-ability
- Lower property taxes
- Art Fairs-local/ stores
- Peoria/Chicago service/Amtrack
- Lower speed limits
- Landlord registration – actually require it

► **Table 9**

- * • Handicapped accessibility
- * • Improved public safety
- Better housing (much are too old, lead) for decent living, rent too high
- Standardized rules for businesses (make it easier for new businesses)
- Cleaner, neater appearance of homes sidewalks, curbs, greenery, trim bushes, trees, etc. (deterioration of neighborhoods.
- Everybody gets involved as citizens (investment in citizens)
- Absent landlords

► **Table 10**

- * • Increased pedestrian friendliness
- * • Beautification – throughout the city
- * • Improved zoning & building codes
- More urban bike trails
- Stabilized neighborhoods
- Attention to air quality
- Sustainability

SECTION 4

LOOKING TO PEORIA'S FUTURE



Success in 2016 Means

► Table 1

- Increase in population
- Reduce unemployment
- More businesses
- Livable wages
- More young people going to college
- More youth vocational training (district 150 with trades)
- Riverfront – mixed use residential/businesses/recreation
- Technical training for all who want such
- More tax revenue – ways & means

► Table 2

- * • New downtown hotel
- * • Very low crime rate
- * • Budget supports public safety
- * • Youth positive involvement
- * • Smaller council district
- Springdale Cemetery continuing rescue
- Business retention/success
- Strong neighborhood association
- Good city leadership
- Communications
- Diverse populations - employment

► **Table 3**

- * • Warehouse District road built - drawing businesses, residents
- * • Diversified employers
- * • Green initiatives succeeding – goals being reached
- * • Police having more citizen contact & communication
- Affordable downtown living – rentals
- Heightened public transportation
- Code enforcement proactive
- City to be reasonably debt free
- Fiber being leverage, medical, industrial, design, high tech
- Better school system- representation for workforce, design implemented, diversity of learning, apprentice ships are coming back, focus on what exists in Peoria

► **Table 4**

- * • Downtown rail & train stations
- * • Expanded replication of Peoria Heights businesses districts – entrepreneurial based, more entertainment, vaudeville
- * • Prospering museum district: turn Julian Hotel near O’Brien Field into prosperous area – develop O’Brien area, housing, shops
- * • Better stabilization of older neighborhoods, successful East Village Development
- * • Hotel connected to Civic Center
- More riverfront residential, affordable living
- Increased population – Urban driven

► **Table 5**

- * • Recreational complex at Lakeview – roller skating, ice skating, pool, youth activities
- * • Revitalization of south side
- * • Two new CAT manufacturing plants
- * • Warehouse District Project complete
- Major Corporation relocated here – technology
- Marriott downtown

► **Table 6**

- * • Hotel attached to Peoria Civic Center
- * • Increasing vocational education available
- * • Change perception of Peoria being a hard place to do business
- * • State of art Children's Museum & other education opportunities geared to kids
- * • Caterpillar
- * • Further diversity employment base/mix
 - Great schools – high achieving students and balanced budget
 - Vibrant robust school improvement zones (Glen Oak/Harrison)
 - Revitalization of Taft Homes (like River West)
 - One stop business start up program

► **Table 7**

- * • Non-retail private sector job growth
- * • Succession of balanced budget
- * • More business friendly – much less regulation, more customer friendly
- * • Decreased armed violence
- * • Neighborhood revitalization cleaner & rehab housing
 - Focused downtown – riverfront development
 - Peoria develops brand

► **Table 8**

- * • Reduce crime rate
- * • Job creation – tax incentive not grants, employment growth, waiving fees
- * • Increase home ownership
- * • Reduced debt/balanced budget
- * • Increased accountability
 - Increase enrollment in District 150 – better public relations with schools
 - Increase population density
 - Include small businesses

► **Table 9**

- * • Education – graduation rate 25-30%, measurement – 80% of Dunlap/Metamora, etc
- * • Strive for All American City States again, clean up cit appearance – 70% improvement
- * • Manage, maintain & control inner city neighborhoods, partner w/police, good citizens must feel safe, bad housing has to come down 10%, recycle building materials
- * • Address Western Avenue – business revitalization issues
- * • Match Bloomington’s unemployment level, people in community to help make businesses a success

► **Table 10**

- * • Access for all children to a successful pre-school (i.e. Valeska Hinton) and beyond
- * • More head-of-household jobs
- * • Better city service for 20% lower taxes
- * • 50% reduction in crime
- * • Attracting middle income families
- * • Affordable regional transport of people and goods
- A developed warehouse district & housing restaurants, activities

B

Action Ideas for 2012

► Table 1

- * • Wheel tax
- * • Strict code enforcement boot violation cars
- * • Life skills programs in all schools, educate young adults as to family responsibilities, and pre-marital care
- * • Zero tolerance as to crime
 - Renter occupancy tax
 - Tool tax on bridges
 - White Castle Restaurant
 - Ability to exercise against our citations
 - District 3 at large council districts

► Table 2

- * • Projects for neighborhood associations
- * • Redistricting
- * • Strong neighborhood associations
- * • Explore options downtown options
- * • Address infrastructure
- * • Incentives for ownership
 - Power to neighborhood associations

► **Table 3**

- * • Trade school within Peoria design
- * • Code enforcement overhaul/housing & environmental in neighborhoods
- * • Fund downtown walkability “tourist areas”
- Maintain pride in Peoria
- Arts support in our school
- Bus “101” – understandable way to comprehend the public transportation systems/City Lin
- City communications within administration
- Understand & enable the (future digital) generation is now
- Rental system dispute issue commission
- Focus on conference building for Peoria’s Issues & Industry development & attraction
- Dead trees
- Master plan for warehouse district
- Master plan for emergency preparedness
- Dialogue w/District 150 @ schools, open to Glen Oak and Harrison and public schools
- “Paducah” proposals for projects – chosen and supported w/out fail

► **Table 4**

- * • Civic Center Hotel project
- * • Museum completion
- * • Downtown Development, residential, business, walking/pedestrian friendly
- * • Restructuring code enforcement for increase neighborhood sustainability
- * • City more involved w/school district

► **Table 5**

- * • Continue working with District 150
- * • Improve public safety, develop crime preventive measures
- * • Cohesive sidewalk project
- * • Volunteerism revitalized
- * • Put high school kids to work
- Concentrate attempt to eliminate zoning violations
- School vacation programs for kids
- Benchmark neighborhood improvement projects with other cities

► **Table 6**

- * • Positive campaign for property owners to improve property
- * • Strategic initiative/collaboration between city/neighbors to improve struggling neighborhoods
- * • Serious consideration and action on shared services w/county; other units of government
- * • Do multiyear budgeting (3-5 years)
- * • Develop strong citizen engagement program
- City assists neighborhood association w/small projects like mowing lots, trash removal, flowers, etc.
- Improve info dissemination to neighborhood associations
- City should work w/neighborhoods w/out associations to develop them
- Way to push out pipeline project to citizenry
- Figure out what economic development office will be and how it will function

► **Table 7**

- * • Attractive path from Peoria to airport
- * • Effective residential redevelopment for established neighborhood
- * • Demolition of nuisance properties
- * • More crime reduction

► **Table 8**

- * • Accountability for department heads
- * • Consolidate government
- * • Live within our budget
- * • Privatize government services like PDC
- * • Police mini-stations (community base policing)*
- Double police force
- Stiffer sentencing & fines
- Eliminate townships
- Proactive code enforcement
- City Council accountability

► **Table 9**

- * • Increase communication w/all citizens
- * • Improved appearance of city highways, weeds, unmowed grass
- * • Implement comprehensive plan w/these ideas
- * • Focus on reduction of violent crime (task force –gangs)
 - Sidewalks where kids are walking on streets because no sidewalks “the worst first) in city areas
 - Review ordinance “punitive” on neighborhoods

► **Table 10**

- Keep moving on the warehouse district
- City/county action on existing studies (sustainability)
- City must have a plan to replace hotel/civic center project
- Reduce property taxes b 4% while improving services
- Jefferson street beautification (City Hall, Peoria Civic Center)

SECTION 5

STRATEGIC ISSUES



Downtown in 5 Years

► Table 1

- * • Stores, clothing, shoes, boutique
- * • More on the river recreation for families
- * • Improve the making-management change
- * • Big ice cream shop-a big one
- Ice rink
- Family fun
- am/pm river sports
- Arcade
- Extend the riverfront area
- Transportation (shuttle) improvement
- Garden sports
- Street closing for family activities
- More diversity entertainment
- Evening activities in downtown area
- Live theater – downtown at riverfront

► Table 2

- * • New downtown hotel
- * • Retail downtown development
- * • Promotions
- * • Diverse ethnic retail
- * • Parking/free
- Social events
- Portico's
- Year round activities
- Wrigleville/Busch stadium entertainment
- Small grocery store
- Professionals
- Living space

► **Table 3**

- * • Museum completed
- * • Green space up & down riverfront
- * • Keep downtown green spaces
- Walkable family, friendly space
- Design (media etc.) centers/district
- Pet friendly/accessible
- Crime reduction/change perception of crime rate
- Improve lighting/police call boxes
- Presence of the homeless downtown
- More trolleys & services
- Build our convention bureau
- Boutique hotels

► **Table 4**

- Expanded office and residential space (more 4041 Water Streets)
- More high end restaurants
- Free limited parking throughout riverfront, review entire parking system
- More residential and retail
- More accessible services for boating enthusiasts
- Water crafts rentals

► **Table 5**

- * • Sculpture park
- * • Bed and Breakfast boats
- * • Housing
- * • Grocery store/pharmacy
- * • Expanded park
- Restaurants
- Bike trail
- No roundabouts
- Public building school
- Clothing stores

► **Table 6**

- * • More housing & greater mix of affordable housing
- * • More diverse retail mix
- * • More family-style restaurants
- * • Increase mix of family options
 - Clean water
 - More transportation or parking
 - Grocery store downtown
 - More leisure areas
 - Drug stores downtown
 - Hotel connected to Civic Center

► **Table 7**

- More restaurants
- Housing for first time homebuyers
- Renovation Pere Marquette as full service hotel – attached to Civic Center
- More family venues
- Parking spaces

► **Table 8**

- Re-do/tear down Riverfront Village
- More boat to Peoria
- Branson-like riverfront
- More green space (Riverfront)
- Attractions-shops, restaurants, entertainment, retail residential
- Adams/Jefferson – 2 way streets
- Implement Heart of Peoria Plan

► **Table 9**

- * • More shopping (to support businesses & local entrepreneurs)
- * • More residential options
- * • More restaurants - local entrepreneurs
- * • Better marketing of what we have, boardwalks, cultural resources
 - Theatre – first run
 - Better parking – especially for handicapped

► **Table 10**

- * • Reopen shuttered businesses
- * • More people living in downtown area
- * • Pedestrian and bike friendly
- * • Jobs, jobs, jobs – more CAT jobs downtown
 - Better entertainment
 - Water taxi, more use of River for recreation and cleaner river
 - More public area
 - Community gardens – flowers, etc.

B

City Actions to Work with Schools

► Table 1

- * • Bring back civic class in schools
- * • Marketing program to help 150 schools
- * • Promote I-POD use instead of textbook rental fees
- Safety education in all schools private and public
- Expand the Elite Program to all schools K-12
- Identify the learning style of students
- Council could advocate for parents at to curriculum and programs
- Security training in schools

► Table 2

- Communication
- Respect of roles
- Spot on the agenda
- Provide career development

► Table 3

- City initiated, open community meetings, to hear residents complaints
- Design school – warehouse district
- Development of another charter school
- Neighborhood schools
- Start dialogue on state school reform
- City light for more state funds

► **Table 4**

- Public notified of school events (website for school functions)
- Promote community involvement in school functions
- Better communications between city and district 150 0 more collaborative less adversity
- Possibility of looking into non-religious based private schools

► **Table 5**

- Create minimal competence exam
- Joint panel with school board city, business, school board
- Remove or reuse schools that have been abandoned
- Improve sidewalks around schools
- Get businesses involved in intercity schools
- Mentoring system w/city & businesses
- Coordinated mentoring efforts

► **Table 6**

- * • Unified strategy
- * • All school board members should communicate
- * • Reduce number of school districts
- * • City can encourage district to look at additional choice options, including charter schools
- * • City/school can expand school improvement zones
- City council should treat school board members as peers
- City/school district do business w/integrity

► **Table 7**

- Neighborhood development
- Incentive parental involvement
- Continued communications and targeted priorities
- Revision to Peoria Promise-limiting it to only District 150
- Create a Carl Cannon army

► **Table 8**

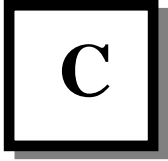
- * • Let the school districts deal w/their own problems & city w/theirs
- * • Limit TIF's
- * • Outside audit of District 150, hired by city
- Consolidate districts
- School choice
- School vouchers
- Accountability
- Provide mentors (city staff)

► **Table 9**

- * • Develop real work programs to teach good citizenry
- * • Develop programs that teach students interaction in community services
- * • Develop programs that support parents who are doing their best – support the student's good behavior
- Monitor effectiveness/improve truancy program
- Loaned executive to work w/schools to provide assistance (paid by city)
- Present example (a person to “show” children what they can do to make a life when they grow up (city facilitates)*)

► **Table 10**

- * • Fund reinstate truancy program
- * • Use city busses for high school transportation
- * • Advocate/facilitate for a county school system
- * • Fewer TIF's reducing school revenues
- * • Improved safety in all neighborhoods
- * • Communication regularly
- Advocate for year round school



Best Methods to Communicate with You

► Table 2

- Total transparency
- Council members mandate attend neighborhood association mtgs
- Website kept up to date
- Elderly housing signs
- Concise communication vs. minutes and agendas

► Table 3

- Email
- Ability to opt in for categories/geographical areas for emails
- Better website
- City info marquees
- Use of social media
- Focused content feeds
- Focused contents & creation
- Deliver information, disable comments on the side
- Paper based new delivery for poor
- Churches

► Table 5

- Mail
- Email
- Library
- City website – make more user friendly
- City council/meetings

► **Table 6**

- Subscription best info dissemination
- Segment topical info
- Text based –subscribers choose options
- Email
- Paper mail
- Twitter

► **Table 7**

- * • Billboards
- * • Concise emails
- * • Newspaper
- * • Text message
- * • Television & radio

► **Table 8**

- Email
- Newspaper – monthly reports, calendar of events
- Peoria journal star
- Community word
- Peoria county bulletin
- Text message
- Update website regularly easier to navigate
- Facebook
- Event invites
- Pages (PACE)
- LinkedIN
- Twitter
- Blogs
- Peoria Chronicle
- Peoria Pundit

► **Table 9**

- Email
- C.J. Summer (blog/Bill Dennis/Peoria.com)
- Better city website (too difficult) to find something
- Churches – position information board, verbal notification
- City Facebook for alerts
- Personal mailing to home
- Peoria Journal Star

► **Table 10**

- Up-to-date website
- Ability to sign-up for email, twitter, facebook on-line
- Chat line – live
- Continue Peoria Cares
- Upgrade City Council voice mail systems

SECTION 6

MESSAGES TO MAYOR AND CITY COUNCIL

Messages to Mayor and City Council

Thanks! Encourage more of these.

Good Luck-People will not move to Peoria/stay if they don't feel safe...if they don't believe their children are receiving a quality education.

Please remember when discussing the Marriott that it is the citizens of Peoria's money at risk-reduce the risk...Seems like the developer wants to cut and run with 9 million.

Continue to work with the County to eliminate duplication of services (think of the Election Commission)

Please make every effort to work toward fulfilling improvements.

Fund Downtown projects.

Require City employees to live in the city proper...limit wage increases to cost of living (COLA)

Make your wages more in line with industry.

Keep up the good work, just don't forget us - Floyd

Nuisance properties need to be dealt with more severely...more police less firemen...more business friendly local government attitude...crime is giving this town a worse name than before.

The City should partner with citizens to improve low income, struggling neighborhoods.

Dear Eric-Councilman...you are doing a good job, keep it up.

Campaign in collaboration with property owners (win-win): cosmetic property improvements will help decrease crime and increase property values; defer increases in taxes x 3 years as an incentive. (e.g. clear weeds of curbs and property lines); itemize \$ benefits and other value to create buy in.

Please present either a unified message and plan or a truly different messages between council (persons; not both).

Raise taxes to pay for additional police, fire, streets...put WiFi -use stores and schools...capital improvements should occur without public money

Get this Police situation under control! We need more Police !! Find a way!!

This was an excellent forum. Great way to get citizens talk, laugh and discuss. Do this more often!

Come up with ideas to better use the Police force such as the "crime predictors" in the vehicles.

Nathan Bach. 309-264-4899. Young Lawyers Committee. nathan.bach@gmail.com

Why does the City not more actively pursue young commission members?

Very well done.

Good work... Thank you for your time. Lynn Pearson

I wish what is started--keep developers on plan--Museum should never have taken this long...the lost opportunity will never be recovered.

Really work toward City/County consolidation of tasks, jobs. Get results.

District 150 deserves the BEST you can provide. Stop eroding the tax base that supports them. Denise Moore. Spring Grove Subdivision

I am disappointed in how you have neglected the residents and neighborhoods of the 1st District. The 1st District extends beyond the downtown/warehouse districts. Denise Moore. Spring Grove Subdivision

Please stop spending money we don't have...we don't need a hotel right now...we have dozens more important things to improve in the city besides riverfront development.

Implement the Comprehensive Plan/Strategic Plan and actively re-engage all stakeholders.

Our regions one of the lead contaminated areas in the nation: we need to...

Remember that tax money belongs to the taxpayer as one councilman told me when I discussed taxes being to high "We want our share"-Actually I want my share of my money. Sell the Riverplex to private business turn \$650.000 debt service into tax revenue...eliminate funding to the Convention & Visitors Bureau as the Civic Center duplicates the effort \$800k...eliminate the Municipal Band \$80k...Are we getting value for Sullivan/Hunt, Stadium and Huber Subsidies.

I truly hope we are able to make a positive change in the city in the future. Action must follow ideas and we must turn the corner.

Suggest you develop policies to be more civil/open minded at City Council meetings (especially to residents/presenters)

Please kill the hotel deal! Don't be bullied by developers.

Lead, follow or get out of the way...good is the enemy of GREAT...when small business has an opportunity to succeed, the economy has an opportunity to succeed.

I work hard to make a difference in this city. Cultivating a creative community supporting the development of new industries in order to sustain and grow our population. Design school-development of programming code...Entrepreneurial...if you are not a digital native you are not heading in the right direction...I have ideas, drive, direction and determination. I am a change maker and available whenever you need me. I work hard to make a difference in this city. Find me on Linked In. Amy Lambert

Thank you for the Citizen Summit 2011 on 9/7. I am looking forward to an improved Peoria in 2-5 years.

APPENDIX



Citizen Summit 2011: Agenda

- 1. Welcome by Mayor**
- 2. Citizen Summit 2011: Overview**
 - Purposes
 - Summit Rules
- 3. Strategic Planning for the City of Peoria**
 - Model: Connecting the "Dots"
 - New Realities for Cities and Peoria

4. Round 1 Peoria Today

Question 1: What were major successes or achievements for the City of Peoria over the past year?

Question 2: What are major challenges facing the City of Peoria?

5. Round 2 Peoria: A Great Place to Live

Question 3: Why do you make the choice to live in the City of Peoria?

Question 4: What would make the City of Peoria a more livable city?

6. Round 3 Looking to Peoria's Future

Question 5: In 2016 (5 years), success for the City of Peoria means...

Question 6: What projects and actions would you suggest for the City of Peoria to address during the next year?

7. Round 4 Other Topics

Question 7: What would you like to see in 5 years in Downtown and along the Riverfront?

Question 8: What specific actions could the City take to work with School Districts to improve education in Peoria?

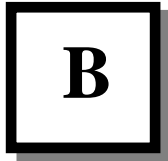
Question 9: What is the best method for the City of Peoria to communicate with you-really get the information to you?

8. Message to the Mayor-City Council

9. Final Comments from the Mayor and City Councilmembers

SUMMIT RULES

1. Treat others with respect
2. Listen to the ideas of others, strive to understand before judging
3. Record everyone's ideas on large sheets of paper
4. When determining the team's "Most Important", vote on the top five- everyone has five votes
5. Mayor and Council are here to listen-Big Ears, Small Mouths



Citizen Summit 2011: Attendees

► Table 1

1. Nathan Bach
2. Jim Bessler
3. Wayne W. Cannon
4. Jim Combs
5. Verma Harris
6. Richard H. Mitchell

► Table 2

1. Linda Butler
2. Robert Jacobson
3. Pat Lewis
4. Nancy C. Mitchell
5. Jim Moehlenhof
6. W. Eric Turner

► Table 3

1. Lisa Fisher
2. Amy Lambert
3. Floyd Nolan
4. Dennis Slape
5. Roger Sparks
6. Joan Wade

► **Table 4**

1. Harry A. Block
2. Sharon Draper
3. Evonne Fleming
4. Dan Irving
5. Casey Johnson
6. Bernadine M. Nolan
7. Rachel Parker
8. Robert Powers

► **Table 5**

1. Paul Beiersdorf
2. Katherine Coyle
3. Red Rose Booker Jones
4. Cindy Loos
5. LaVetta Ricca
6. Joe Richey

► **Table 6**

1. Daniel Armich
2. Jannise Bush
3. Carlos R. Martinez
4. Roberta Parks
5. Lonnie Whisker

► **Table 7**

1. Linda Daley
2. Bob Gates
3. Faw Lane
4. Doug Lindstrom
5. John Searby
6. Bill Sutton

► **Table 8**

1. Joseph F. Bartlry III
2. Beth M. Daniel
3. Mike Fravala
4. David Gill
5. Leonard Lloyd
6. C. J Summers

► **Table 9**

1. John Block
2. Roy Lees
3. D. Doc McClellon
4. Denise Moore
5. Terese Speck
6. Joyce Sutton

► **Table 10**

[List Of Attendees Was Not Turned In]