

# PRESS RELEASE

**TO:** Local Media

**FROM:** The City of Peoria Planning & Growth Management Department

**DATE:** January 30, 2008

**RE:** Special Census Preliminary Results from the Census Bureau

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Mayor Jim Ardis, in his State of the City Address, announced the preliminary results of the Special Census, which was organized by the Planning & Growth Management Department.

The Special Census program began October 19, 2007, and concluded on December 5, 2007. The preliminary results indicate an additional 3,256 persons in the selected areas of the Special Census count, which included the subdivisions of Northtrail Meadows, Rollingbrook, Timberbrook, Prairie Lakes Apartments, Sommer Place, and Chadwick Estates to name a few. This increase in population is expected to generate an additional \$416,768 annually in state-shared revenue from income, motor fuel, and use taxes.

For the three-year period of 2008 - 2010, the total projected revenue from the Special Census is \$1,126,630, which when added to the revenue from the 2004 Special Census, should generate approximately \$4,173,760 in total revenue for the City of Peoria.

The following provides a preliminary comparison of the 2004 and 2007 special census results:

<b>SPECIAL CENSUS</b>	<b>2004</b>	<b>2007</b>	<b>TOTAL</b>
<b>Number of additional Persons</b>	5,199	3,256	8,455
<b>Number of additional Housing Units</b>	2,200	1,453	3,653
<b>Cost</b>	\$162,732	\$123,674	\$286,406
<b>Annual Revenue<sup>1</sup></b>	\$534,977 (2005 - 2010)	\$416,768 (2008-2010)	-
<b>Total Net Revenue through 2010</b>	\$3,047,130	\$1,126,630	\$4,173,760

On February 13, 2007, City Council allocated \$123,674 for the Special Census with a projected three-year revenue for 2008 – 2010 of \$602,326. This projected revenue was based on 924 dwelling units and 2200 residents and the per capita state-shared revenue of \$110. The preliminary findings of the Special Census exceed this projection resulting in greater revenue for the City of Peoria.

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<sup>1</sup> The Annual Revenue for the 2004 and 2007 special censuses is based on the per capita state-shared revenue from income, motor fuel, and use taxes of \$102.90 and \$128, respectively.