

SPRINGDALE MANAGEMENT AUTHORITY
October 19, 2010

Chairman Rotherham called the meeting of the Springdale Management Authority to order at 4:00 p.m., on Tuesday, October 19, 2010. Present were: Al Andrews, Jim Hancock, Tom Luthy, George Merkle, Patti Polk, Bruce Thiemann, and Kent Rotherham. Absent: Jeanette Hillyer. Also present General Manager Jon Austin and Assistant Secretary Wendy Wilkens. (George Kottemann submitted his resignation from the Authority to the City last month.)

APPROVAL OF MINUTES: Moved by Hancock, seconded by Polk, that the minutes of the August 17, 2010 meeting be approved as written. On voice vote, motion carried.

REMARKS OF THE CHAIRMAN: Mr. Rotherham reported that he met with Mayor Jim Ardis and Councilman Tim Riggerbach from the City. He said that the options of piggybacking with the Park District or creating a stand alone tax district for the cemetery were being explored. He asked Mr. Austin to compile a list of representatives from the IGA partners who have met to discuss the cemetery's finances for Carolyn Kraft of the Foundation. Mr. Thiemann commented that he thought the option of piggybacking with the Park District was the better choice, as it would result in fewer taxing bodies as opposed to adding an additional taxing body.

MEMBER REMARKS: Mr. Thiemann donated a Springdale Cemetery Rules & Regulations brochure from the early 1900's. Mr. Merkel reported that he is working on the legislation for the roadways and will report on the progress as it occurs.

VICE CHAIRMAN'S REPORT: Ms. Polk reported that the work on Mr. Austin's job description has not been completed. She also expressed an interest in holding a fundraising dinner for the cemetery in partnership with the Historical Society. She added that a committee would be needed to oversee this. Mr. Thiemann commented on the possibility of asking the Prairie Folklore Theater to entertain, and Mr. Austin added that a volunteer recognition segment would be appropriate.

TREASURER'S REPORT: Mr. Luthy gave a report on the financials and a discussion followed. **Moved by Thiemann, seconded by Polk to approve the payables as read. On voice vote, motion carried.**

BYLAWS COMMITTEE: Mr. Hancock reported that progress is moving slowly on establishing standing committees, and that he would report as progress is made.

MARKETING COMMITTEE: Mr. Luthy introduced Andrew Blancaflor, who was hired as the new sales representative for the cemetery. Mr. Austin added that J-U-L-I-E from Ameren CILCO will be coming to check for wires before ground is broken for the War Memorial Sign.

MONUMENT RESTORATION COMMITTEE: Mr. Austin reported that the committee met in September, and the decision to disband the committee was discussed. Mr. Thiemann asked if the funding for the restoration shed would still be pursued. Mr. Austin said that Mr. Stuber spoke to Councilman Riggerbach and the Mayor regarding this. Mr. Rotherham expressed hesitation with disbanding the Restoration Committee, and it was decided to table the item for future discussion.

GENERAL MANAGER'S REPORT: Mr. Austin reported that the Put Illinois to Work program has received an extension through the month of November.

- A request for correctional facility work crews has been submitted, but he has not heard anything back yet.
- After an exchange of email requests, the sum for projected fees for Axiom is \$36,000. Mr. Rotherham asked the General Manager to put together a list of potential vendors.
- Mr. Merkle learned that our IDOT ITEP grant proposal for the rehabilitation and preservation of the two king post iron bridges was not to receive support from the local IDOT District officials. Mr. Austin lobbied Dave Barber, and Mr. Merkle lobbied Senator Dale Reisinger to attempt to reverse IDOT's action. Mr. Austin noted that the historical aspects of the iron bridges may be lost if not funded through IDOT.
- Three staff positions have been eliminated to trim expenses from the budget; one office position and two grounds positions were eliminated.
- The annual tours conducted by Brian Fox Ellis generated positive publicity for the cemetery in the media.

- Mr. Austin said that he has had no contact from the organizers of the Screaming Pumpkin Run; however, Mr. Thiemann commented that the event is being promoted on the Running Central website.
- Linda Aylward has displayed numerous obituaries and memorials to Peoria area veterans in the glass office.
- The Wreaths Across America event that will take place on December 11, at 11:00 a.m., will be emceed by the General Manager.
- Mr. Austin reported that he will look into the Memorial Brick Clock Tower program to raise money for the cemetery.
- Local Boy Scouts borrowed the cemetery's flags to hold for Laura Bush when she was in Peoria.
- Mr. Hancock asked whether the electrical work for the sign was being done by the union. Mr. Austin said that he would call Mike Everett regarding this.

2009 AUDIT: It was moved by Andrews, seconded by Luthy to accept the 2009 Audit from Clifton Gunderson. On voice vote, motion carried.

UNFINISHED BUSINESS: Mr. Merkle reported that Senator Reisinger will let him know the outcome of the roads grant legislation and suggested going to Springfield to help push it through.

NEW BUSINESS: Mr. Austin said that there would be other ways to use the funds from the Foundation other than monument restoration. Mr. Luthy asked Mr. Austin to provide cost estimates for the list of projects that could be proposed to the Foundation for funding.

- Mr. Andrews suggested doing a marketing research study, and Mr. Austin said that he would put together a list of names for the study.
- The 2011 budget was discussed, and it was **moved by Polk, seconded by Thiemann to accept the 2011 budget. On voice vote, motion carried.**
- The benches to be donated by the UAW were discussed, and it was suggested that the words "In Memory Of" be added to the phrase on the benches. A possible 10% discount for union members was also discussed. Mr. Luthy suggested a meeting with union representatives to see if this wording is acceptable.

NEXT REGULAR MEETING: The next Regular Meeting of the Authority Board is scheduled on Tuesday, November 16, 2010, at 4:00 p.m., in the Maintenance and Volunteer Building at Springdale Cemetery.

ADJOURNMENT: It was moved by Polk, seconded by Hancock to adjourn the meeting. Chairman Rotherham adjourned the meeting at 5:30 p.m.

Wendy Wilkens
Assistant Secretary