



**COMMUNITY DEVELOPMENT DIVISION**

## **WHAT IS BUSINESS WATCH?**

Business Watch is a crime prevention program that:

- strives to make business owners, employees, and property more secure;
- advises business owners & employees about how to report suspicious persons and activities, and demonstrates techniques;
- encourages business owners & employees to form alliances with neighboring businesses to reduce the risk of being victimized at work; and
- promotes collaboration between business owners and neighborhood residents.

## **WHAT BUSINESS WATCH IS NOT?**

- a vigilante force of business owners & employees working outside the normal procedures of law enforcement
- a program designed for business owners & employees to take personal risks to prevent crime

## **HERE'S WHAT YOU WILL GET ONCE YOU BECOME AN ESTABLISHED BUSINESS WATCH:**

- Business Watch window/street signs
- Education and training by police
- Assistance from the Community Development Division
- More secure business environment

**THE 4 ACTION STEPS BELOW MUST BE COMPLETED  
TO BECOME A BUSINESS WATCH**

1. **SURVEY** business owners & employees in your business corridor, neighborhood, or shopping mall to learn about their concerns and interests and their willingness to participate in a Business Watch. (See sample survey.)
2. **HOLD A START-UP MEETING** to discuss strategies for mobilizing a Business Watch. Consider inviting representatives from the nearby neighborhood(s), religious institutions, hospitals, and schools.
3. **CONTACT** Steve Fairbanks at the Community Development Division (494-8603) for assistance in organizing a meeting.



# APPLICATION

NAME OF PROPOSED BUSINESS WATCH:

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BUSINESS WATCH CONTACT NAME & ADDRESS:

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ZIP

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BUSINESS WATCH CONTACT INFORMATION:

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

RETURN APPLICATION AND ALL ATTACHMENTS TO:

**City of Peoria  
Planning and Growth Management Department  
C/o Steve Fairbanks  
Community Development Division  
Twin Towers Building  
456 Fulton St., Suite 402  
Peoria, IL 61602-1220  
(309) 494-8603**

## BUSINESS WATCH ACTIVITIES LIST

**What are some of the challenges in your proposed Business Watch?**

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**Here are examples of activities that your group may be interested in:**

- Product/Property identification \_\_\_\_\_
- Gang identification \_\_\_\_\_
- Business security inspections \_\_\_\_\_
- Crimestoppers \_\_\_\_\_
- Partnering with Neighborhood \_\_\_\_\_
- Business Watch leadership \_\_\_\_\_
- Police safety training \_\_\_\_\_
- OTHER PROGRAM IDEAS:

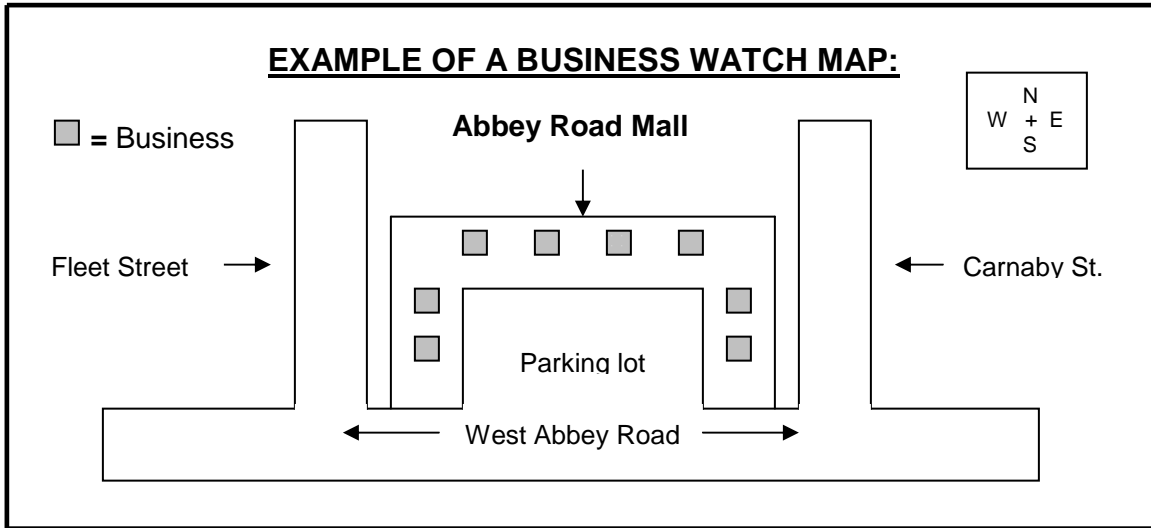
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## BUSINESS WATCH BOUNDARIES

In the box below please draw and label a map of the area that your proposed Business Watch will cover.

**(NOTE: A true Business Watch area is not more than what can be observed (watched) from the front of a business.)**



**Your proposed Business Watch map:  
(Label the streets and businesses in your map.)**

Blank area for drawing the proposed Business Watch map.



**Certification: I certify that the information contained in this application is complete, true and correct, and that the representatives of the businesses in the proposed Business Watch have had an opportunity to participate through word or deed in the completion of the application process.**

Applicant Authorized Representative Signature:

Business Watch Leader Signature

\_\_\_\_\_

\_\_\_\_\_

Print or type name

\_\_\_\_\_

Date

Person completing the application (If different from the Business Watch leader indicated above):

\_\_\_\_\_

Name

\_\_\_\_\_

Print or type name

\_\_\_\_\_

Date

\_\_\_\_\_

Business Name

## BUSINESS WATCH APPLICATION CHECKLIST

***CHECK OFF EACH ITEM AND TURN IN THIS PAGE WITH YOUR APPLICATION.***

- BUSINESS WATCH APPLICATION COVER PAGE
- BUSINESS WATCH ACTIVITIES LIST
- BUSINESS WATCH MAP PAGE
- BUSINESS WATCH SIGN UP SHEET
- LETTERS OF COOPERATION/INTENT FROM ORGANIZATIONS YOU PLAN TO PARTNER WITH (IF APPLICABLE)
- ANY SUPPORTING DOCUMENTATION YOU MAY WISH TO PROVIDE (OPTIONAL)
- SIGNATURE(S) ON CERTIFICATION PAGE