

DEPARTMENT BUDGET OVERVIEW**Appropriation by Major Object**

	2007 Actual	2008 Budget	2008 Adjusted Budget	2008 12-Month Estimate	2009 Budget
Personnel Services	\$334,803	\$326,188	\$326,188	\$326,188	\$335,685
Contractual	\$165,081	\$241,021	\$309,129	\$309,129	\$246,605
Materials & Supplies	\$8,957	\$9,426	\$11,111	\$11,111	\$9,567
Total	\$508,841	\$576,635	\$646,428	\$646,428	\$591,857

Mission Statement

The mission of the Department of Economic Development is to foster economic growth and an improved quality of life by supporting existing businesses, encouraging business expansion, pursuing new business opportunities, and supporting community revitalization and growth.

Division – N/A

Fiscal 2008 Accomplishments

- To date have disbursed Business Development Fund Loans to leverage \$5,693,500 in private investment for new and expanding businesses.
- Stimulated economy through the retention/creation of 525 jobs and \$4,354,253 in private investment from existing/new businesses through Enterprise Zone.
- Built 2 new homes for a total of \$411,092 in private investment during Phase III of Spring Grove residential development.
- Renewed exemptions for 374 parcels of City owned property.
- Issued Private Activities Bonds to the First Time Homebuyer's Program to allow 186 families to purchase of homes totaling more than \$15.5 million.
- Allocated \$92,000 in public funds through the Façade Improvement Program to leverage \$260,000 in private investment for the revitalization of the West Main Street, Sheridan and Prospect Form Districts.
- Completed 3 Enterprise Expansion Applications to assist existing businesses.
- Partnered with local employers, realtors, and lenders to create a homebuyer's incentive program for inner city revitalization.
- Formed the Hospitality Improvement Zone TIF and Hospitality Improvement Business District.
- Completed 2 redevelopment agreements within the City's 9 Tax Increment Financing Districts for investment totaling \$9.5 million.
- Met with 125 developers to promote Peoria and encourage redevelopment within the City.

Desired Program Outcomes for 2009

- Foster a climate that encourages the creation and expansion of businesses; providing quality jobs, a diverse workforce, and expanded tax base.
- Aggressively market Peoria to developers at a National level.
- Promote special project areas including the Warehouse District, Eagleview District, Southern Gateway, Renaissance Park, Hospitality Improvement Zone and residential neighborhoods, as an attractive location for working, living, and entertainment.
- Manage City-owned real estate assets in a manner, which promotes the public interest, enhances the City's overall financial resources, and fulfills the City's obligation as a responsible, environmentally sensitive property owner.

Outcome Trends Table

	FY 2007	FY 2008	FY 2009
Private investment from the attraction/retention of businesses in Enterprise Zone.	\$60,972,516	\$4,200,000	\$10,500,000
Enterprise Zone Tax Abatement Savings (per \$100 assessed valuation.)	3.87429	\$3.76642	3.8000
Private investment leveraged through use of business development funds.	\$5.7mil	\$2.5 mil	\$5.5 mil
BDF private/public investment ratio	13:1	14:1	15:1
Total full-time jobs created/retained	1,295	640	1,524
Number of homes purchased through first-time home buyers program	363	186	200
Value of Homes purchased under First-Time Homebuyers Program	\$31.6 mil	\$15.5 mil	16.6 mil
Private capital investment from community revitalization projects (commercial/industrial/retail)	\$75 mil	\$49 mil	\$60 mil
Grant Funds Leveraged	\$294,000	0	TBD
Investment Created thru TIF Redevelopment Agreements	\$4 mil	\$11 mil	\$22 mil
TIF - % Change in EAV from Base:			
Southtown Redevelopment Area	477.21%	517%	TBD
Central Business District	245.81%	274%	TBD
Campustown	164.61%	265%	TBD
Downtown Stadium	1175%	1233%	TBD
Northside Riverfront	371%	473%	TBD
Northside Business Park	46.94%	60.79%	TBD
Midtown Plaza	177%	189%	TBD
Warehouse District	N/A	5%	TBD
Eagleview	N/A	4.53%	TBD
Redevelopment of blighted/contaminated properties	0	0	1
Surplus property returned back to tax rolls	5	3	4
Sale of property - Land proceeds	1.48 mil	\$85,600	\$1 mil

Activities Linked to Council Goals

Business Recruitment & Attraction	Council Goals #4, #5
Business Retention & Assistance	Council Goals #4, #5
Community Revitalization	Council Goals #2, #4, #5, #6
Real Estate Management	Council Goals #1, #2
Community Contributions	Council Goals #4, #6

Department Activities**1. Business Retention and Expansion Activity**

Meeting with our City's businesses on a proactive basis, fosters a climate that attracts and encourages the retention and expansion of existing businesses in Peoria providing quality jobs, a diverse workforce, and an expanded tax base. Specific activities to be undertaken, within the next five years, include:

- Continue meeting with businesses on a proactive basis.
- Identify issues of concern to City businesses and assist with resolution.
- Submit referrals to appropriate program partners (Peoria County, IFA, EDC, IBFS, IMEC, ICC, Turner Center – SBDC, IL-DCEO).
- Increase capital investment by \$50 Million through the retention of businesses.
- Retain 2,500 jobs through the retention of businesses.
- Administer and promote Peoria's Enterprise Zone program to encourage business expansion within the zone.
- Utilize Department programs to assist business retention efforts.

2. Community Revitalization Activity

This program is responsible for undertaking projects which promote downtown Peoria and adjacent areas, including the Riverfront, Eagle View TIF, Warehouse District TIF, Hospitality Improvement Zone and residential neighborhoods, as an attractive location for working, living, and entertainment. Specific activities, to be undertaken, within the next five years, include:

- Create a residential incentive program to encourage revitalization of urban areas.
- Identify and execute initiatives to revitalize the Warehouse District and Southern Gateway.
- Continue to develop plans for the Museum block to create a cultural and entertainment destination for the Region.
- Identify and redevelop blighted/contaminated property.
- Continue revitalization initiatives in Council-directed areas (Sheridan Loucks, Prospect Road, Renaissance Park, Glen Oak School site).
- Undertake and complete public infrastructures improvements to support business and industry.
- Attract developers to implement plans including River's Edge, Cascade and ArtsDistrict.

3. Business Recruitment & Attraction Activity

This program fosters an economic development climate that attracts and encourages the recruitment of businesses that provide quality jobs, diversifies the workforce, and expands the tax base. Specific activities to be undertaken, within the next five years, include:

- Identify and pursue targeted businesses for attraction.
- Refine and implement a comprehensive marketing program for the Department of Economic Development in order to effectively communicate with our customers and attract businesses.
- Promote Peoria as a site for new industrial development especially in Southern Gateway, Eagle View TIF, Warehouse District and Growth Cells.
- Increase capital investment by \$100 Million (5 year goal).
- Promote development of Hotels in the Hospitality Improvement Zone and downtown area.
- Increase jobs by 1,000 through the attraction of new businesses (5 year goal).
- Administer and promote Peoria's Enterprise Zone program to encourage business development within the zone.
- Utilize Business Development Funds to encourage new business start-ups.
- Identify projects to maximize utilization of City's Volume Cap.
- Aggressively market the City of Peoria to attract developers at both a local and National level.

4. Real Estate Management Activity

This program is responsible for managing City-owned real estate assets in a manner which promotes the public interest, enhances the City's overall financial resources, and fulfills the City's obligation as a responsible, environmentally sensitive property owner. Specific activities to be undertaken include:

- Develop a comprehensive real estate management system, including an accurate database of all City-owned real estate assets.
- Sell 2 remaining properties in Southtown.
- Continue to monitor real estate transactions in a manner that reduces the City's financial costs (i.e. filing of tax exemption forms at time of closing).
- Foster good working relationships with Peoria County to ensure that City and County records are accurate and consistent, including semi-annual meetings.
- Return surplus City-owned property back to tax rolls.
- Partner with developers using City-owned properties to create projects which will increase the tax base and create jobs.

5. Administration Activity

This program is responsible for monitoring and tracking activities of external agencies who receive financial support from the City of Peoria, completing state and federal reports, assisting with budget and all other administrative tasks. Contracts are monitored for the following agencies:

- Contributions to the Heartland Partnership
- Contributions to Peoria Park District

Service Level Trend Table

	FY 2007	FY2008	FY2009
1. Business Retention/Recruitment			
Peoria Enterprise Zone (EZ)			
Total Number of Projects	105	32	72
Enterprise Zone Expansions (acreage)	71 acres	395 acres	25 acres
Illinois State Monitoring Reports Completed	4	4	4
Number of Tax Abatement Participants	6	8	10
Business Development Fund (BDF)			
Total Loan Portfolio	40	41	44
Total Number of new Loans	4	1	3
Percentage Minorities/Women	15%	15%	20%
EDA reports/presentations	2	1	1
Private Activity Bonds			
First Time Home Buyers Program Allocation	\$9,578,225	\$9,614,095	TBD
Number of Families Assisted Under 1 st Time Home Buyers Program	363	186	250
Peoria Business Initiative Program			
Number of Business Expansion/Retention Visits Completed	25	15	15
Number of Referrals Made	5	12	14
2. Community Revitalization Projects			
Number of Projects Managed by Department	104	119	115
Environmental/ NFR Letters/ Archeology Rpts.	0	1	2
TIF District Administration	7	9	10
3. Real Estate Management			
Residential Vacant Lots Conveyed	1	3	4
Commercial/Industrial Properties Sold	3	3	2
Certificates of Exemptions Filed	388	392	392
4. Community Contributions			
Peoria Park District - Riverfront Events			
Activities	200	200	222
Attendance	300,000	360,000	360,00
Gross Revenues	850,000	812,000	775,000
PPD - Riverfront Gateway Building			
Gross Revenues	131,875	\$135,000	145,000

DEPARTMENT FULL TIME EQUIVALENT (FTE) POSITIONS

TITLE	FY2007	FY2008	ADJUSTED FY2008	FY2009
<u>Economic Development Department</u>				
Director of Economic Development	1	1	1	1
Economic Development Administrator	0	0	0	0
Assistant Director of Riverfront	0	0	0	0
Assistant Director of Economic Development	0	0	0	0
Development Specialist	3	3	3	3
Senior Development Specialist	0	0	0	0
Administrative Specialist III	1	1	1	1
Fiscal Technician II	0	0	0	0
Administrative Specialist I – Part Time	0	0	0	0
Economic Development Special Projects – Part Time	0	0	0	0
Total	5	5	5	5

Staffing History